

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

GOAT FASHION LTD.,

Plaintiff,

-v-

1661, INC.,

Defendant.

19 Civ. 11045 (PAE)

ORDER

PAUL A. ENGELMAYER, District Judge:

On October 13, 2020, defendant 1661, Inc. filed a notice of interlocutory appeal of the Court's preliminary injunction, Dkt. 94, and a motion to stay the preliminary injunction ordered by the Court pending a resolution of the appeal, Dkts. 95–97. The Court sets the following schedule on the motion to stay:

- Plaintiff's opposition to the motion is due October 20, 2020;
- Defendant's reply is due October 23, 2020.

The Court is particularly interested in plaintiff's responses to defendant's arguments regarding: (1) reverse confusion, and the extent to which searches on plaintiff's websites bear on the likelihood of confusion and irreparable harm analyses; and (2) whether the scope of the preliminary injunction as ordered should be narrowed. Following receipt of defendant's reply, the Court will determine whether to hold argument.

SO ORDERED.



PAUL A. ENGELMAYER
United States District Judge

Dated: October 14, 2020
New York, New York